



For Immediate Release

FRANK SINATRA EXHIBIT COMING TO THE GRAMMY MUSEUM® IN OCTOBER

Sinatra: An American Icon Gets its Los Angeles Premiere Oct. 21

LOS ANGELES (June 8, 2015) — Following its highly acclaimed debut in New York in March, the multimedia exhibit exploring the life and career of multiple GRAMMY Award winner **Frank Sinatra** will get its Los Angeles premiere at the **GRAMMY Museum** on **Wednesday, Oct. 21, 2015**.

As the official exhibit of the 2015 Frank Sinatra Centennial, ***Sinatra: An American Icon*** traces 100 years of Sinatra legacy, from Hoboken, N.J., through superstardom, chronicling the meteoric rise of his music career, his Hollywood success, personal life, and humanitarian work.

"Dad always said, 'I'd like to pass along to people what I know and what I do,'" commented Nancy Sinatra. "With this exhibit, the Sinatra family proudly shares personal and professional insights into the life and times of Frank Sinatra."

"Sinatra's Los Angeles legacy is as prominent in music history as his New Jersey roots, which makes bringing the official exhibit of the 2015 Sinatra centennial to our museum extra special," said Bob Santelli, Executive Director of the GRAMMY Museum. "This exhibit not only celebrates Sinatra's recording and GRAMMY legacy, but gives visitors a unique glimpse of what it was like to personally know the man behind 'The Voice.'"

On display in the Museum's Special Exhibits gallery on the second floor through February 2016, ***Sinatra: An American Icon*** is presented in cooperation with the Sinatra Family, Frank Sinatra Enterprises, Universal Music Group, and the Frank Sinatra Collection, USC School of Cinematic Arts, and will feature many artifacts from the Sinatra Family's personal collection, including never-before-seen photos, family mementos, rare correspondence, personal items, artwork, and recordings, as well as original artifacts from Capitol Studios, where Frank Sinatra recorded many of his most beloved songs.

Additional details on the exhibit and corresponding special events and programs will be forthcoming.

This traveling exhibition is made possible through the generous support of Jack Daniel's, Sinatra's drink of choice. After Los Angeles, the exhibit will travel to Miami.

About Frank Sinatra

Throughout his nine-decade career, Frank Sinatra performed on more than 1,400 recordings and was awarded 31 gold, nine platinum, three double platinum and one triple platinum album by the Recording Industry Association of America. He extends his record to 57 for the most top 40 albums on the Billboard 200 with this year's new *Ultimate Sinatra* release. Sinatra has had Top 40 hits on the charts for eight decades, which is as long as the *Billboard* charts have existed. He received nine GRAMMY Awards over the course of his career, including three for the prestigious Album Of The Year, and an Oscar. Sinatra demonstrated a remarkable ability to appeal to every generation and continues to do so; his artistry still influences many of today's music superstars. He also appeared in more than 60 films and produced eight motion pictures.

Sinatra was awarded Lifetime Achievement Awards from The Recording Academy, The Screen Actors Guild and the National Association for the Advancement of Colored People (NAACP), as well as the Kennedy Center Honors, the Presidential Medal of Freedom and the Congressional Gold Medal. Today, he remains a legend and an inspiration around the world for his contributions to culture and the arts.

About The GRAMMY Museum®

Paying tribute to music's rich cultural history, this one-of-a-kind, 21st-century museum explores and celebrates the enduring legacies of all forms of music, the creative process, the art and technology of the recording process, and the history of the premier recognition of excellence in recorded music — the GRAMMY® Award. The GRAMMY Museum features 30,000 square feet of interactive and multimedia exhibits located within L.A. LIVE, the downtown Los Angeles sports, entertainment and residential district. Through thought-provoking and dynamic public and educational programs and exhibits, guests will experience music from a never-before-seen insider perspective that only the GRAMMY Museum can deliver. For more information, please call 213-765-6800 or visit www.grammymuseum.org. For breaking news and exclusive content, follow @TheGRAMMYYMuseum on Twitter and Instagram, and like "The GRAMMY Museum" on Facebook.

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