



GRAMMY MUSEUM® AND ANDAZ WEST HOLLYWOOD PRESENT “THE PSYCHEDELIC ART OF THE SUMMER OF LOVE” SALON EXHIBIT

**NEW EXHIBIT FEATURES 17 ORIGINAL POSTERS FROM THE SUMMER OF
LOVE, DESIGNED BY NOTED PSYCHEDELIC ARTISTS INCLUDING WES
WILSON, BONNIE MACLEAN, JIM BLASHFIELD, GREG IRONS AND STANLEY
MOUSE**

LOS ANGELES (JUNE 23, 2018)—The GRAMMY Museum® has teamed up with Andaz West Hollywood, the most iconic music hotel on the famed Sunset Strip, to showcase never-before-seen 1960s Summer of Love-era posters for “The Psychedelic Art of The Summer of Love” Salon exhibit launching at the hotel on Wednesday, July 25. The exclusive collection will be on display and open to the public at no charge through Sept. 30, 2018, and will feature 17 original posters from notable 1960s visual psychedelic artists, including Wes Wilson, Bonnie MacLean, Jim Blashfield, Greg Irons, and Stanley Mouse. The Summer of Love Salon Art Exhibit will be unveiled through a kick-off event at Andaz West Hollywood on July 25 from 6:00 p.m. until 8:00 p.m.

The GRAMMY Museum’s newest collection is a colorful tribute to the spirit of the 1960s, an era when flower children, hippies, and nonconformists descended upon San Francisco to experience the Summer of Love. Crowds flocked to popular music venues to witness iconic musical acts such as The Grateful Dead, The Doors, Van Morrison, and many more. Venues commissioned colorful posters that captured the free-spirited energy of the time and the music. The bright colors, swirling fonts, and surreal imagery of these artworks entranced an entire generation.

“The GRAMMY Museum’s Summer of Love collection will take viewers back to an unprecedented time in music history, when revolutionary youth culture and free spirits sparked a cultural revolution,” said Nwaka Onwusa, GRAMMY Museum Curator. “These posters celebrate a significant period of boundless creativity. Considering the hotel’s deep-rooted musical history on the famed Sunset Strip, Andaz West Hollywood is the perfect partner for this special exhibit.”

The exhibit coincides with Visit West Hollywood’s Summer on Sunset initiative, which was launched as a tribute to the 1960s Summer of Love era. This season-long celebration of music, food, and the arts will take place across the Sunset Strip in West Hollywood, Calif., with various events.

ABOUT THE GRAMMY MUSEUM

Established in 2008 as a partnership between the Recording Academy™ and AEG, the GRAMMY Museum is a nonprofit organization dedicated to cultivating a greater understanding of the history and significance of music. Paying tribute to our collective musical heritage, the Museum explores and celebrates all aspects of the



art form—from the technology of the recording process to the legends who've made lasting marks on our cultural identity. In 2017, the Museum integrated with its sister organization, the GRAMMY Foundation®, to broaden the reach of its music education and preservation initiatives. As a unified organization, today, the GRAMMY Museum fulfills its mission of making music a valued and indelible part of our society through exhibits, education, grants, and public programming.

For more information, visit www.grammymuseum.org, "like" the GRAMMY Museum on [Facebook](#), and follow @GRAMMYMuseum on [Twitter](#) and [Instagram](#).

About Andaz West Hollywood

Andaz West Hollywood is Los Angeles' iconic rock and roll hotel located on the famous Sunset Strip in West Hollywood, Calif. where musical history, celebrity, and style come together. Formerly known as the Riot House, the property—then called Continental Hyatt House and later the Hyatt on Sunset—served as the home of some of rock and roll's most memorable tales by being the choice hotel for rock legends including Led Zeppelin, The Rolling Stones, The Who, Duran Duran, The Doors, and more. Rebranded as an Andaz—Hyatt's lifestyle collection—in 2009, the stylish hotel is more alluring and artful as ever, featuring 239 guest rooms, including 20 suites, and spectacular views of the Hollywood Hills on one side and the Sunset Strip and Downtown Los Angeles on the other. Andaz West Hollywood also offers professional party and event planning, weekly rooftop music and entertainment, and fitness programs such as the one-hour "Yoga with a View" class set against the panoramic views of the city. Inspired event venues—including the highest rooftop pool in Los Angeles—acclaimed Riot House restaurant, and glamorous cocktail parties known as salon events further make this chic West Hollywood hotel a must-visit destination.

About Andaz

Global in scale while local in perspective, Andaz hotels weave the sights, sounds, and tastes of their surroundings into each property for an experience that truly immerses guests in the eclectic culture of each local destination. Through personalized, unscripted service, Andaz hotels create a barrier-free environment where guests are encouraged to explore their personal sense of style and become inspired by the spirit of the culture around them. Seventeen Andaz hotels are currently open: Andaz 5th Avenue and Andaz Wall Street in New York, Andaz San Diego, Andaz West Hollywood, Andaz Napa, Andaz Scottsdale Resort and Spa, Andaz Savannah, Andaz Maui at Wailea, Andaz Ottawa Byward Market, Andaz Mayakoba Resort Riviera Maya, Andaz Peninsula Papagayo in Costa Rica, Andaz London Liverpool Street, Andaz Amsterdam Prinsengracht, Andaz Singapore, Andaz Delhi, Andaz Xintiandi in Shanghai, and Andaz Tokyo Toranomon Hills. For more information, please visit andaz.com. Follow @Andaz on [Facebook](#), [Twitter](#) and [Instagram](#), and tag photos with #WhenInAndaz.

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CONTACT:

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Lisa Bellamore
Crescent Communications
lbellamore@gmail.com
323.500.3071