

Ladies and Gentlemen... **THE BEATLES!**



Drumhead used on "The Ed Sullivan Show" on Feb. 9, 1964

On February 7, 1964, four lads from Liverpool, England, stepped onto American soil for the first time as a band.

Their performance on "The Ed Sullivan Show" two days later officially launched the years-long frenzy that followed, known as "Beatlemania." The cultural and musical landscape of America was forever changed by The Beatles.

Curated by the GRAMMY Museum, along with Fab Four Exhibits LLC. *Ladies and Gentlemen...The Beatles!*, explores and celebrates The Beatles' impact on the American Experience from the fan perspective. From their press conference at John F. Kennedy Airport in New York in 1964 to their 1966 concert at Candlestick Park in San Francisco, this exhibit documents John, Paul, George and Ringo's journey across America, using original artifacts, film and video interviews, photographs and interactives to tell the story.

Ladies and Gentlemen... THE BEATLES!

TRAVELING EXHIBIT DETAILS

Exhibit includes:

More than 400 original Beatles photographs, memorabilia, and artifacts including instruments, clothing, handwritten documents, and more

Rare, unique, and original film and interview footage

Text panels and artifact caption plaques. Most graphics included

Artifact mounts and mannequins

Interactives, including audio kiosks, oral history booth and an interactive drum kit

Exhibit size requirements:

Approximately 4,000 ft² of secure, climate-controlled exhibit space

Adequate storage for shipping crates

Case requirements

Five large, vertical cases needed: approximately 8'w x 6-1/2'h (interior space) x 24"d (interior space)

Lighting: small LED cans or pucks with maximum rotation/reach should be installed at the front, ceiling of the case

These cases should have tempered glass doors at the front, opening (swinging) outward for full access to case interior

Back of case should be MDF or other material that can be screwed into (should be 3/4" thick)

Climate control unit should be in the base of the case

Case doors need to lock, with barrel locks (two per door)

Grey laminate/material for exterior

Four table-top cases needed: approximately 6'l x 3-1/2'w x 64"h (-40" base and 24"h plexi topper)

Plexi tops need to lock/be secured with security screws

Lighting: case can be lit by ceiling cans; no interior lighting needed

Rectangular base with raised platform (over which plexi rests and is screwed into) needed

Grey laminate/material for exterior

Four individual, free-standing cases: approximately 3'l x 3'w x 6-1/2'h (interior space)

4-sided glass with one side opening on hinge

Barrel locks on door (two per door)

Small LED cans or pucks from ceiling of case

Grey laminate/material for exterior

All cases should have climate control, but at a minimum the large vertical cases, followed by the individual free-standing cases, followed by the table-top cases

Insurance:

Host institution will be required to provide a certificate of insurance and a copy of the institution's facility report before exhibit ships

Fees:

In addition to the rental fee, host institution is responsible for paying prorated shipping cost (one direction of shipping) and travel costs for two GRAMMY Museum staff members for installation and de-installation



For more information, please contact: Chris Morrison, Traveling Exhibits Manager
213.765.6814 or cmorrison@grammymuseum.org